App. F. IX-4

Previous References

1932-8.
(Src)

File No. 148-32

Serial Nos. 1-2

PRESERVED

Later References

General and Revenue Secretariat.

Serial Nos. Two

P. 6

Part B for Decn.

SUBJECT.

Granting a market for Mysore Soaps in China

A2845-6 dt 22.12.32

To

Comptr Mad Fin Dept

Dir Src.

Approves of the action taken by the Director in having authorised Mr Amirtal Ajah of Calcutta Agency of Soaps and other products of the value of Rs 500

Finding a market for Mysore [illegible] in China

2302-

General and Revenue Secretariat | Ite File No. 168 of 1932. (1) | [App. F: III—2

Serial No.	
1	Letter No. Dy-491/27-28 dated 12th Dec. 1932 from the Dir of Ite, stating that he has permitted the Industrial Chemist to have soaps & other products qtg Tackg qtg Value qr. 500 despatched to Mr Amritlal Ojah (Calcutta Agency) to enable him to distribute samples freely in China where he has been touring at present and requesting that he action may be approved Subs with a draft for consideration. The Dir has KMR 15/12/32 ~~not pointed out the definite source to meet this expenditure~~.

May be apptd

Mer 15/12/32

Secy

Second member:

Council. 17 DEC. 32 No. Lt. 0.2

CWC 17.12.32

Mer 17.12.32

CWC 19.12.32

19 DEC. 1932 GENL. & REV. SECT.

19.12.32

H. Com. 1038 Draft approved here:

For perusal

Secy 22/12

Secy 22/12

Secy 23/12

Secy 28/12

Issued

NOTE—Contn. Sheet.

WD 70—GBPM—60,000—13-8-31.

2302

DC File No. 148 of 1932-33

General and Revenue Secretariat

To, Dir I & C Compt Mad Elects
No D-2845-6 dt 22.12.32

2

Approves of the Dir's action in having authorised the Supdt, MV Amritalal Ojah of the Calcutta Agency of soaps & other products to the value of Rs 500/- for distribution in Cuttack where he is touring.

3
DCMR
29.12.32

Telegraphic Address.—"INDUSCOM."

GOVERNMENT OF MYSORE.

DEPARTMENT OF INDUSTRIES AND COMMERCE.

GEN. & REV. SECRETARIAT
DEVELOPMENT BRANCH

Ydc 148-32-1

In reply please refer to
No. D2-491/27-28
Encl,

OFFICE OF THE DIRECTOR,

Dated, Bangalore, 10th December *193* 2.

FROM

N. RAMA RAO, Esq., B.A., B.L.,
Director of Industries and Commerce in Mysore,
Bangalore, (India.)

DEVELOPMENT SECTION
13. DEC 32

S. Abdul Wajid, Esq., B.A.,
Secretary to the Government of Mysore,
Development Department, Bangalore.

SIR,

Finding a market for Mysore Soaps in China

I have the honor to state that the Proprietor of Messrs. Amrit-lal Ojah & Co., of Calcutta Agency had cabled to the Industrial Chemist, Government Soap Factory, from China (where he has been touring at present to study the conditions of marketing Mysore Soaps) to forward substantial quantities of soaps and other products of the Factory for distribution as free samples. The visit of the Proprietor to China is in consonance with the arrangement arrived at between us when he had interviewed me during last August in connection with the settlement of terms for the new Agency when it was agreed that he should be permitted to market our soaps in China (vide Point III of the minutes of discussion, copy of which has been submitted to Govt. with my letter of even No. dated the 17th Novr. 1932). I am of opinion that China is a large potential market for our soaps and there is no doubt that we can command good sales provided energetic work is done there. The gentleman that has undertaken to do this work now is one who has done for the factory, in the past, substantial business in Calcutta.

sub separately with D. No. 1871

I have therefore permitted the Industrial Chemist to have soaps and other products of the Factory of the value of Rs 500/- despatched to Mr. Amritlal Ojah to enable him to distribute samples freely in order that business may result on a large scale to our mutual advantage. I may say that there is every reasonable chance of the sum now spent on distribution of samples being recouped in course of time when business is built up. I request therefore that my action may be kindly approved by Government and their sanction accorded to the issue of the samples in question.

I have the honor to be,
Sir,
Your most obedient servant,

N. Rama Rao
Director.

USC)3

G.R.S. App. F VI G-2]

SUBJECT .....

.....

.....

5 copies

Diary No. of letter replied to 2302

General and Revenue Secretariat

( )

the 193 .

Date of issue 22/12/32

Signed by M.P.S.A. Noo

May this be

(i) Printed ?

(ii) treated as a standing order ?

(iii) published in the Gazette, English Part?

(iv) translated ?

(v) placed at the disposal of the press ?

(vi) published in the Gazette, Kannada Part ?

Order Thereon

Sec. Ste

File No. 1128-32

Serial No. 2

Proceedings of the Government of His Highness the Maharaja of Mysore.

Read—

Letter No. D2-491/27-28 dated 12th Dec. 1932 from the Dir of Ste. stating that in the circumstances explained, he has permitted the Industrial Chemist to have 9 of 14-ser soap & Soaps and other products of the value of Rs 500/- supplied to Mr Amritlal Ojah, Proprietor of Messrs Amritlal Ojah & Co of Calcutta Agency, who is leaving at present in China to study the conditions of marketing Mysore Soap in that Country, to enable him to distribute samples freely there and requesting approval of Govt to his

action 2845-6

Order No D dated 22/12/32

Approved

May 15/12/32

17.12.32 Secy to Govt Dev. Dept.

To, The Dy Secy to Govt

The Comptroller Thro Fin. Secy.

List of enclosure

Copied by

Examined by

WD 02560 -GPB —11,250—2-7-30

PROCEEDINGS OF THE GOVERNMENT OF HIS HIGHNESS THE MAHARAJA OF MYSORE.

Read :--

Letter No.D2-491/27-28 dated 12th December 1932 from the Director of Industries and Commerce stating that in the circumstances explained, he has permitted the Industrial Chemist to have soaps and other products of the Government Soap Factory of the value of Rs 500/- supplied to Mr.Amritlal Ojah, Proprietor of Messrs.Amritlal Ojah & co., of Calcutta Agency, who is touring at present in China to study the conditions of marketing Mysore Soap in that country to enable him to distribute samples ~~xxxxxx~~ freely there and requesting approval of Government to his action.

- - - - - - - - -

ORDER NO: D 2845-6/IE 148-32-2 22 3

Dated, Bangalore, the ~~20th~~ December 1932.

A P P R O V E D.

For Secretary to Government
Development Department.

To

The Director of Industries and Commerce in Mysore.

" Comptroller to Government through Financial Secretariat.

S,R.-5